



**Canada's leading geomatics entrepreneurs and start-up companies will meet in Calgary to showcase the latest in geospatial technologies**

**Calgary, Alberta (June 18, 2015)** – In less than one week, more than 60 of Canada's leading entrepreneurs and start-up companies, along with three of Alberta's post-secondary institutions, will join together at the fifth annual TECTERRA Geomatics Showcase to exhibit cutting edge and state-of-the-art geospatial technologies at the Calgary TELUS Convention Centre on June 24, 2015.

This year, the industry's premier tradeshow is expected to be TECTERRA's biggest Showcase to date, with more than 500 people already registered to attend.

TECTERRA, a Calgary-based not-for-profit organization is a geomatics technology innovation support centre that provides assistance for Canadian entrepreneurs and small to medium size enterprises through their suite of investment programs.

"We are very excited to host the upcoming TECTERRA Geomatics Showcase 2015," says Dr. Mohamed Abousalem, Chief Executive Officer of TECTERRA. "The goal of our annual tradeshow is to provide a platform for business professionals and our portfolio of geomatics companies to network, build key relationships, learn about the latest breakthrough technologies in the market, and most importantly, the opportunity to create jobs for highly qualified personnel."

Nolan Bushnell, world-renowned entrepreneur and founder of Atari Inc. and Chuck E. Cheese Pizza Time Theater will also play a major role as the keynote speaker for Showcase 2015. Bushnell will take the audience through his experience and entrepreneurial journey that has led him to his international success as one of the founding fathers of the video game industry and the founder of more than 20 companies.

**Event: TECTERRA Geomatics Showcase 2015**

**Location: Calgary TELUS Convention Centre**

**120 9<sup>th</sup> Avenue SE**

**Calgary, Alberta**

**Time: 9:30 AM to 5:30 PM Exhibitor Showcase**

**(\*Plenary Program and Keynote Presentation from 1:00 to 3:00 PM)**

This event is complimentary for industry professionals; however, attendees must be registered to attend.

Please visit: [www.tecterra.com](http://www.tecterra.com) to register.

**About TECTERRA**

TECTERRA is a geomatics technology innovation support centre that supports the Canadian development and commercialization of geomatics technologies for integrated resource management. The first centre of its kind, TECTERRA works with industry, entrepreneurs, researchers, and government affiliates to enable the use of geomatics technologies in addressing local, national and global challenges. As of April 1, 2015, TECTERRA has supported more than 171 small and medium companies, including 63 start-ups, and has helped 288 highly qualified professionals into job placements across Canada. Overall, the organization has generated \$145 million in actual economic impact to date.

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**To schedule a media interview prior to the event, please contact:**

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