



MEDIA ADVISORY

Canada's leading geomatics entrepreneurs and start-up companies will join together in Calgary to showcase the latest in geospatial technologies

FOR IMMEDIATE RELEASE

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[Calgary, Alberta – June 24, 2015] More than 60 of Canada's leading geomatics entrepreneurs and start-ups will join together to exhibit and share the latest developments in geospatial applications at the TECTERRA Geomatics Showcase 2015, which will be held on Wednesday, June 24th at the Calgary TELUS Convention Centre from 9:30 am to 5:30 pm. This event will mark TECTERRA's biggest Showcase to date, with more than 600 people already registered to attend.

TECTERRA, a Calgary-based not-for-profit organization is a geomatics technology innovation support centre that supports the Canadian development and commercialization of geomatics technologies for integrated resource management through their suite of investment programs. The first centre of its kind, TECTERRA works with industry, entrepreneurs, researchers, and government affiliates to enable the use of geomatics technologies in addressing local, national and global challenges. As of April 1, 2015, TECTERRA has supported more than 171 small and medium companies, including 63 start-ups; has helped 288 highly qualified professionals into job placement across Canada; and overall, the organization has generated \$145 million in actual economic impact to date.

WHO TECTERRA Inc.
Guest of Honour: The Honourable Michelle Rempel, Minister of State for Western Economic Diversification
Keynote Speaker: Nolan Bushnell, Entrepreneur and Founder of Atari Inc., Chuck E. Cheese Pizza Time Theatre; plus 20 additional companies

WHAT Fifth Annual TECTERRA Geomatics Showcase 2015

WHERE Calgary TELUS Convention Centre
Exhibition Halls C/D/E
120 9 Avenue SE Calgary, Alberta

WHEN Wednesday, June 24, 2015
9:30 AM to 5:30 PM (Plenary Program & Keynote Address from 1 to 3 PM)

WHY Networking event for business professionals to learn more about the geomatics/geospatial industry; meet and connect with some of Canada's leading entrepreneurs and small to medium size companies.



TECTERRA assists companies to achieve commercial success faster than they could on their own. By funding product development and commercialization, creating new jobs, building expertise within companies, and providing access to technology, TECTERRA continues to effectively have a positive impact on the Canadian economy.

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DETAILS

The event is complimentary for business professionals and media; however guests must be registered to attend. To learn more and to register for Showcase 2015, please visit:

<http://www.tecterra.com/showcase-2015.html>

*Media interviews can be arranged prior to or during the event; see above for media contact information.