



TECTERRA Board Names Jonathan Neufeld as CEO

February 14, 2017 (Calgary, Alberta) - TECTERRA announced the appointment of Mr. Jonathan Neufeld as the Chief Executive Officer. Neufeld has been with TECTERRA since 2011 and served as interim CEO since May 2016.

“We are delighted that Jonathan has accepted the Chief Executive Officer role. Under his strategic leadership, TECTERRA will continue to extend its offerings to accelerate the commercialization of geospatial technology in a broad range of industries.” said Heather Herring, Chair of TECTERRA’s Board of Directors.

Most recently Neufeld held the role of Director of Commercialization Programs where he provided direction and leadership in the definition, execution and management of TECTERRA’s investment and support programs. Prior to this Neufeld held technical and leadership roles within geomatics firms, including domestic and international operations. Neufeld has a Master of Business Administration and Bachelor of Science in Geomatics Engineering both from the University of Calgary.

“TECTERRA is a unique organization with a mission to support entrepreneurs and technology focused companies improve their odds of success” said Neufeld, “I am humbled and excited for the opportunity to lead TECTERRA as we enter a new phase of support for technology driven companies who are solving complex problems across traditional and emerging market sectors.”

As the hub for geospatial technology innovation across Canada, TECTERRA offers start-ups, small, and medium size technology companies a suite of investment and support programs to help accelerate the development and commercialization of new technology.

About TECTERRA

TECTERRA is a geospatial technology innovation support centre that supports the Canadian development and commercialization of geomatics technologies. The first centre of its kind, TECTERRA works with industry, entrepreneurs, researchers, and government affiliates to enable the use of geospatial technologies in addressing local, national and global challenges. Since its inception in 2010, TECTERRA has supported 219 companies, including 91 start-ups; and has placed over 330 highly qualified professionals into jobs across Canada. Overall, the organization has generated \$202 million in actual economic impact to date.

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