



**TECNOVATE17**  
where innovation happens.

FOR IMMEDIATE RELEASE

June 8, 2017

## **Geomatics companies have contributed \$2.3 Billion to the GDP in Canada**

**Join geomatics experts and industry leaders to learn more about the innovations  
taking place in the industry at TECNOVATE17**

TECNOVATE17, Western Canada's premier geomatics tradeshow, featuring the latest in geomatics and geospatial technology is taking place June 20-21, 2017 in Calgary. This year's event will showcase companies who are innovating in location intelligence, VR, mapping, worker safety, and energy efficiency across a variety of diverse sectors including oil and gas, municipal big data, and industrial health and safety.

Geomatics used to be thought of as a very traditional path of surveying and drafting/measurement with a career in oil and gas, forestry, or construction. Thanks to technology innovation there are some truly interesting applications of geomatics coming out of the space.

According to a recent Natural Resources Canada report, Geomatics companies have contributed \$2.3 Billion to the GDP. Geomatics technologies have enabled \$21 Billion to the GDP, and it is estimated that they will add a further \$695 M once the data gained from them is implemented.

TECNOVATE17 features a Keynote Presentation by former CFO of Pixar Lawrence Levy, an Innovation Lounge filled with cool geospatial technologies, and the opportunity to network, build alliances, and develop commercial opportunities.

"We look forward to the tremendous opportunity at TECNOVATE17 to unite the business and investment communities, with incredible geospatial technologies being developed here in Alberta and across Canada. Together we can build a resilient industry that capitalizes on, and continues Canada's position as a leader in geospatial technology," said TECTERRA CEO Jonathan Neufeld.

Join leading experts, geomatics companies, investors, and colleagues at TECNOVATE17 presented by TECTERRA June 21 at the Calgary TELUS Convention Centre. To purchase tickets, click this link:

<http://www.tecnovate.ca/register.html>.

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**Notes to Editors:**

TECNOVATE17 is a catalyst for true business growth, creating a one-of-a-kind forum that brings together innovation and commerce. With a focus on technology, innovation, and commercialization, TECNOVATE participants learn about Canada's position as an international leader in geospatial technology. This unique event provides Canadian companies working with geospatial technology a broad opportunity to network, build alliances, and develop commercial opportunities.

TECTERRA is a geospatial technology innovation support centre that supports the Canadian development and commercialization of geomatics technologies. The first centre of its kind, TECTERRA works with industry, entrepreneurs, researchers, and government affiliates to enable the use of geospatial technologies in addressing local, national and global challenges. Since its inception in 2010, TECTERRA has supported 219 companies, including 91 start-ups; and has placed over 330 highly qualified professionals into jobs across Canada. Overall, the organization has generated \$202 million in actual economic impact to date.