



TECTERRA's Portfolio Company Decisive Farming Receives Variable Rate Technology Patent

Calgary, Alberta (January 21, 2015) – Decisive Farming, a TECTERRA portfolio company and provider of data management platforms with integrated services for crop farmers, announced that the Canadian Intellectual Property Office (CIPO) has issued them with a Canadian patent (CA 2,663,917) for their Variable Rate Technology process.

Decisive Farming's patented system provides variable, zone-based crop input prescriptions for optimized production of crops. The method for which CA 2,663,917 was issued incorporates satellite imagery with soil sample analysis and other information, which includes weather data.

"Our patented technology combined with our data management platform, My Farm Manager™, will enable global access to Variable Rate Technology for farmers and agronomists," says Remi Schmaltz, Chief Executive Officer and Co-Founder of Decisive Farming.

The innovative approach allows farmers to increase profitability and crop input use, creating efficiencies that are better for the environment. The patented system has been successfully used on most major crops, and to date, Decisive Farming has maintained a 96 per cent whole farm retention rate with its customers.

"TECTERRA is proud to support the development and commercialization of Decisive Farming's remote sensing based Variable Rate Technology," says Jonathan Neufeld, Director of Commercialization Programs for TECTERRA. "This innovative technology provides agricultural producers with a high-tech environmental management tool to monitor and improve their crop yields, while reducing their carbon footprint."

Alberta is a leader in creating geospatial tools for environmental monitoring, management, and protection, and Decisive Farming is a great example of innovation at its finest. To learn more about Decisive Farming, visit: www.decisivefarming.com

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