



## TECTERRA Hosts Fourth Annual TECTERRA Geomatics Showcase

**CALGARY, Alberta (June 17, 2014):** TECTERRA is pleased to announce that they will be hosting their fourth annual TECTERRA Geomatics Showcase on June 18, 2014 at the Calgary Telus Convention Centre. TECTERRA Geomatics Showcase 2014 boasts over 60 tradeshow booths, plenary sessions, networking opportunities and brings the industry and community together to learn about the latest breakthrough technologies in geomatics.

“We are very proud to be hosting the fourth annual TECTERRA Geomatics Showcase,” states Dr. Mohamed Abousalem, CEO of TECTERRA. “Not only does this event allow TECTERRA to showcase the innovative work our portfolio companies are doing, but it is also one of the largest geospatial tradeshow in Canada. We are thrilled that this event can act as a meeting space for the Canadian geomatics community.”

TECTERRA Geomatics Showcase 2014 will feature innovative geomatics technology solutions for integrated resource management and other geospatial applications. It will also feature applied research projects from the University of Alberta, University of Calgary, and University of Lethbridge. This year’s plenary session will feature MLA Linda Johnson of Calgary-Glenmore as representative of the Honourable Dave Hancock, Premier of Alberta, and Peter Mansbridge as keynote speaker.

“We are excited to participate in the TECTERRA Geomatics Showcase 2014,” states Kevin Lim, President and Founder of Lim Geomatics, one of the exhibitors at the TECTERRA Geomatics Showcase. “Working with TECTERRA has allowed us to commercialize our product faster than we could have on our own and participating in this event allows us to make new connections in the geomatics community.”

TECTERRA Geomatics Showcase 2014 will be open to the public from 9:30 am – 5:00 pm on June 18, 2014. Entrance is free for industry professionals, but attendees must be registered. For more information on TECTERRA Geomatics Showcase 2014, please visit [www.tecterra.com/showcase](http://www.tecterra.com/showcase)

### **About TECTERRA**

TECTERRA Inc. is a national organization supporting the Canadian development and commercialization of geomatics technologies for integrated resource management. With current funding from the Province of Alberta and the Government of Canada, TECTERRA invests in technology solutions for energy, forestry, agriculture, environment, and land management in addition to development applications. The first centre of its kind, TECTERRA works with industry, entrepreneurs, researchers, and government partners to enable the use of geomatics technologies in addressing local, national and global challenges in resource management. TECTERRA, a nonprofit organization, is governed by an independent Board of Directors representing key industry sectors associated with TECTERRA’s focus markets. For more information, visit [www.tecterra.com](http://www.tecterra.com).

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