



GGC 2012 Exhibition Award

About TECTERRA

Through a full range of support programs, TECTERRA enables Canadian companies to bring innovative geomatics solutions to market. Our uncomplicated investment and grant programs are building blocks designed to reduce your risk and support you through each phase of product development and commercialization.

Objectives

One of TECTERRA's primary program areas is Industry Outreach and we wish to provide opportunities for geomatics companies to network within their industry with the goal of developing meaningful relationships that can lead to successful commercialization of new technologies. The GGC 2012 Exhibition Award is designed to assist geomatics technology entrepreneurs and professionals to exhibit at the Global Geospatial Conference (GGC) 2012 in support of their technology commercialization efforts.

Award Details

TECTERRA will sponsor the registration costs for one company to exhibit at GGC 2012 in Quebec City May 14-17, 2012. Hotels, meals, travel costs and marketing materials are not included and must be provided or paid for by the exhibiting company. The booth size is 8' x 10' and holds a value of \$4,000. Exhibition at the event also includes passes for two exhibit personnel and one full delegate, plus a five minute presentation during the Industry Showcase.

Award Eligibility

To be eligible for the GGC 2012 Exhibition Award, a qualifying company must be an individual entrepreneur who is a Canadian citizen or permanent resident of Canada and who has established a business venture or startup company in Canada to commercialize geomatics technology and/or a Canadian small business working on the commercialization of geomatics technology. A general guideline for a qualifying small company is a for-profit company with a minimum of one and no more than 50 full-time employees and annual sales revenue ordinarily not exceeding \$5 million. Variations will be considered on a case-by-case basis.

Award Criteria

Award selection will be based on various criteria including:

- Communicated value of attending the GGC 2012 event for the applicant company as it relates to generating new geomatics commercialization opportunities and creating growth of the geomatics sector in Alberta and the rest of Canada
- Identified need to network with the Canadian geomatics industry in order to develop solutions, collaborate on development projects or build awareness for an intended new technology
- The company is developing new technology where the core technology is geomatics and where it is intended to generate a significant economic impact through commercial activity and/or social impact through its application and use
- The candidate can demonstrate the linkage between the networking, training or marketing opportunity and development/ commercialization of the company's technology
- The applicant has a demonstrated commitment to commercializing their core geomatics technology

Award Process

To apply for the GGC 2012 Exhibition Award, please visit TECTERRA's website and complete the application form or click this link to go directly to the electronic application,

http://www.formstack.com/forms/tecterra-ggc2012_submission

TECTERRA will award up to 10 companies which best demonstrate the value in attending this event. The winning applications will be announced and communicated to the selected companies by Feb. 24, 2012 to allow sufficient time for registration with the GGC conference organizers and preparations for the exhibit details. An exhibitor agreement form will be sent to each selected company from GGC 2012 and must be signed by each exhibitor.

Acknowledgement

Reasonable acknowledgement of TECTERRA's GGC Exhibition Award in official correspondence, promotional materials and public events pertaining to the company's activities at GGC 2012 is required.

Deadline to apply is February 23, 2012